

# Kho Kho Australia Strategy

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# Vision

Our vision is to get Kho Kho recognized as an official sport by Australian Sports Commission (ASC) and State Sport Authorities. There is 8-point criteria for the recognition. This documents spells out the strategy to meet them over 3-year period. Key criteria for organisation are:

- Required to be running for 3 years
- Legal entity is Australian company limited by guarantee
- Has national reach – minimum 4 states/territories
- Has 1000 active members
- Has Policies and Documents in place for Integrity, Governance, Financial Management, Sports Development, and Responsibility



# Game Plan



- Seek ex-Kho Kho players to create team of coaches; and set-up many hubs for Kho Kho training at various geographical locations.
- Seek more players by establishing partnership with schools, communities, other associations for regular coaching program.
- Increase awareness and visibility via:
  - Demo matches
  - Social media
  - Local tournaments
  - Public media
  - International Tournament Promotion
  - Representation / booths at events
- Establish proper Kho Kho grounds with posts in collaboration with local councils and schools.
- Review and tune membership structure to increase the participation.
- Establish relationship with State Sports Authorities and Australian Sports Commission to start the communication and get their guidance.

# Operating Model



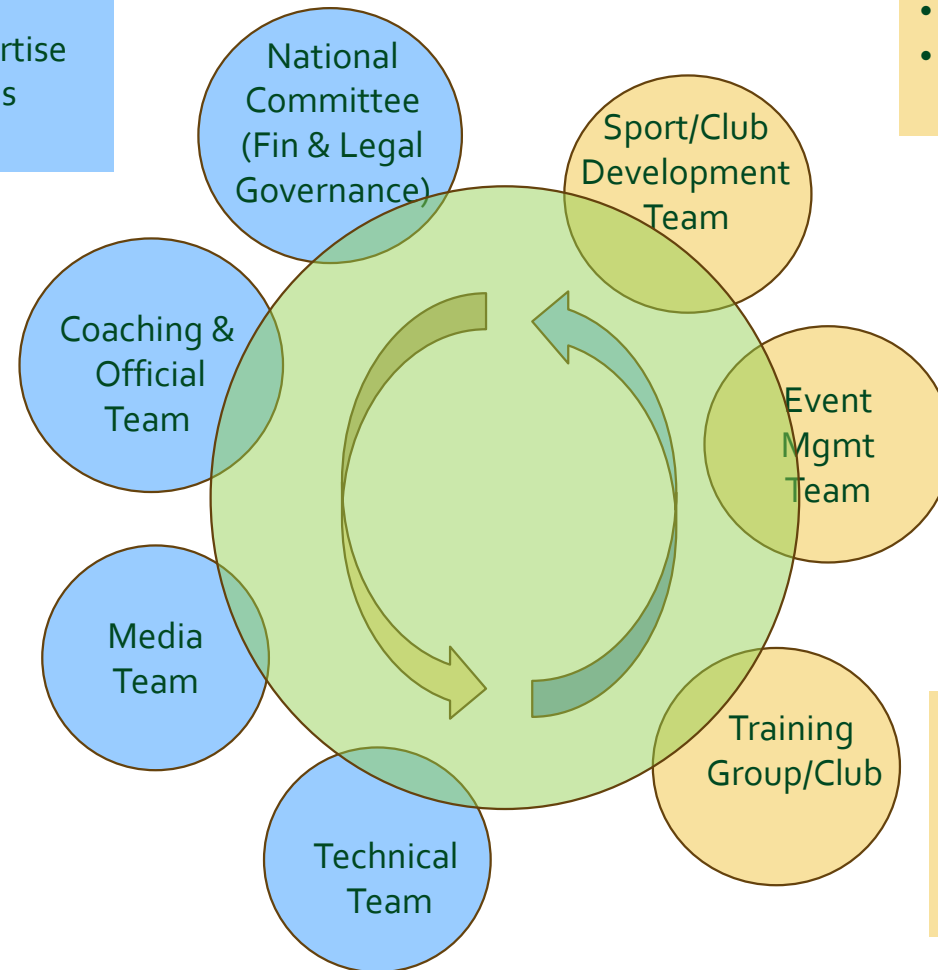
- We started with a national model of governance (unitary) ie the same national constitution and legal structure used by all states/clubs. This is the best model when organization is in its early stages.
- National committee will be responsible for the day-to-day operation of the association and financial & legal governance. Delivery Teams will be mainly responsible for developing and implementing the game plan.
- Sport & Club Development teams will include Kho Kho experts, community leaders, and influencers who would help us in our journey.
- Training groups would eventually be turned into local clubs when member numbers reach a certain level with their own management structure and get affiliated to Kho Kho Australia. Eg Victorian Eagles, KK United

# Organisation Structure



## National Support Teams

- Specific Expertise
- Support Focus Teams



## Delivery Teams

- Develop Opportunities
- Execute Initiatives
- Establish & Run Kho-Kho Clubs / Training

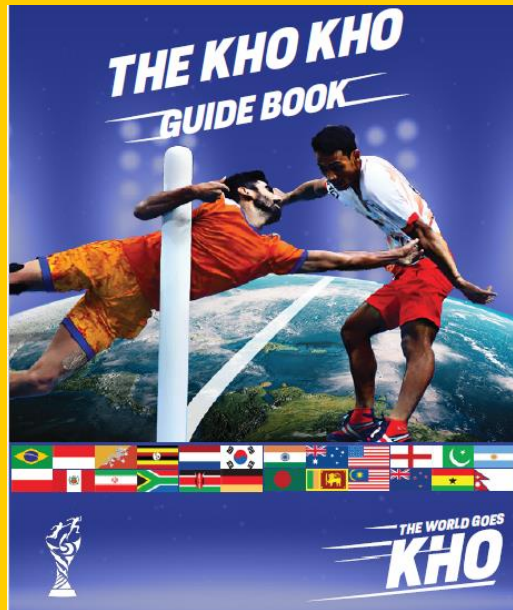
### Eg

- Masters Exhibition
- Nationals
- Internationals

### Eg

- Victorian Eagles
- KK United
- Canberra Training Group

# Milestones



Milestones	2025/26	2026/27	2027/28
Training Hubs	5 across 3 states	7 across 4 states	10 across 5 states
Enroll active members	200	500	1000
Awariness and Visibility	1st National Championships, Masters Games	2nd National Championships, Commonwealth Championships, NZ Games	3rd National Comp, 2nd World Cup, International Tri-series
Establish Kho Kho Grounds with Poles	3	5	7
Legal/policy work for ASC recognition	Prepare the plan Prepare Policies	Execute legal changes	Ready for ASC Recognition